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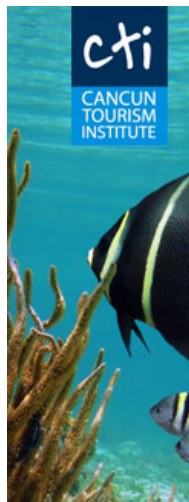
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Botswana Tourism Launches Online Travel Advisor Selection Tool

By [David Cogswell](#)
February 06, 2013 10:17 PM

Botswana Tourism has launched a new travel advisor selection tool on its website. The tool is designed to help those who want to travel to Botswana find an appropriate travel agent. The dynamic search tool can help pair travelers with Botswana travel advisors who best match their search criteria for vacation preferences and budget. It can also help consumers find an agent whose name they know.

“For many people, a Botswana safari is an ultimate vacation experience,” said Leslee Hall, who represents Botswana Tourism in the U.S. and Canada. “The destination offers so much to see and do, and we have so many knowledgeable and dedicated partners who each have their own areas of expertise, that we built this tool to help first-time travelers to Botswana find the right company to help plan their ultimate vacation.”



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